



Newfoundland and Labrador Basketball Association  
1296A Kenmount Road, Paradise, NL A1L 1N3  
(709) 576-0247 Telephone (709) 576-8787 Fax  
Email: [nlba@sportnl.ca](mailto:nlba@sportnl.ca), [lchatman@sportnl.ca](mailto:lchatman@sportnl.ca), [jbyrne@sportnl.ca](mailto:jbyrne@sportnl.ca)  
Website: [www.nlba.nf.ca](http://www.nlba.nf.ca)



## **Technical Director Basketball Position**

The Newfoundland and Labrador Basketball Association (NLBA) is the provincial sport governing body for amateur basketball in the province. Located in the city of St. John's the NLBA is a not-for-profit organization whose mandate is to provide leadership and to develop the sport of basketball at all levels domestically and nationally.

The NLBA are now accepting applications for the full-time position of Technical Director. The successful applicant will be responsible for the support, delivery and enhancement to the NLBA's domestic programs and initiatives including the Steve Nash Youth Basketball League (SNYBL), Junior NBA, and Coaching Education including all aspects of the NCCP Program, regional player camps and other related duties.

### **Duties and Responsibilities**

- Work close with the Executive Director and other staff to implement a growth strategy for the grassroots of the province under the SNYBL and the Jr. NBA. Candidate must also oversee all aspects of the elite programming such as provincial teams and the Being our Best programs.
- Develop, organize, update and implement all materials and content under the NLBA programming throughout the province.
- Develop and create a communication strategy for all NLBA members via online and social media tools-blogs, Facebook, twitter, etc.
- Provide customer service for all programming involving grassroots development and existing school coaches.
- Promote the growth of the programs by communicating with parks and recreation associations, YMCA's and registered clubs.
- Liaise with provincial partners in best practices to assist with the achievement of the association's mission statement and core values.
- To follow and implement all aspects of the strategic plan to assist with the success of the NLBA under the current plan.
- All other duties as directed under the volunteer board and the Executive Director.

### **Key Attributes**

- Background in Physical Education or Sport Management/Sports Marketing an asset. A technical understanding of the game of basketball is essential.
- Detail oriented with strong computer skills in Word, Excel, Outlook, PowerPoint, database programs and internet.

- Superior organizational, written and oral communication skills. The ability to create content, review and edit documents and/or curriculum an asset.
- NCCP Basketball certification an asset.
- Knowledge of the provincial and national sport environment.
- Willingness to work extra hours as required to complete tasks and available to work week nights, weekends and holidays as required. Travel will be required both domestically and nationally on occasion.
- An in-depth knowledge of the LTAD, Steve Nash and Jr. NBA programs.
- Preference given to candidates who are NCCP certified T2T or the equivalent Level II certified (or equivalent experience) and willingness to pursue Competition Development Certification or higher.
- A Vulnerable Sector/Code of Conduct Certificate required.

**Application Deadline is: 5:00pm June 4<sup>th</sup> at 4:00pm.**

Interested applicants should submit their cover letter and resume to:

**Executive Director-NLBA [nlba@sportnl.ca](mailto:nlba@sportnl.ca)**

*Please include your cover letter and resume in one document and ensure the email subject line reads “NLBA-Technical Director Position”*

*The Newfoundland and Labrador Basketball Association is an equal opportunity employer.*

*We thank all applicants for their interest however,  
Only those being considered will be contacted.*