
Press Release

Dr. H. Bliss Murphy Cancer Care Foundation & Swimming Newfoundland and Labrador

FOR IMMEDIATE RELEASE

Annual Swim for Hope a Huge Success! Over \$133,000 raised by 800 swimmers

St. John's, NL: This past Friday evening more than 800 swimmers across the province participated in the Annual Swim for Hope and **raised over** \$133,000. The Swim for Hope is a 12-hour continuous swim relay where participants collect individual and corporate pledges.

These young swimmers – with ages ranging from six to 18 years old – are members of 11 Swimming Newfoundland and Labrador:

- CBS Bluefins
- Corner Brook Rapids
- Deer Lake Dolphins
- Gander Lakers
- St John's Legends
- Melville Mantas of Goose Bay
- Mount Pearl Marlins
- Aqua Aces of Stephenville
- Poseidon Swim Club of Carbonear
- Northern Lights Swim Club of Labrador City
- Port Aux Basques Piranhas

All funds raised are shared between the Dr. H. Bliss Murphy Cancer Care Foundation and the participating clubs of Swimming Newfoundland and Labrador. Proceeds received by the clubs of Swimming Newfoundland and Labrador will be directed towards supporting competitive swimming in our province.

The Dr. H. Bliss Murphy Cancer Care Foundation is a registered charity raising funds to support the Dr. H. Bliss Murphy Cancer Centre in St. John's, Cancer Centres located in Gander, Grand Falls-Windsor and Corner Brook along with chemotherapy delivery sites around Newfoundland and Labrador.

Both organizations extend their sincerest thanks to Subway for sponsoring this event, as well as the Swim for Hope coordinators, volunteers, parents, coaches, donors and swimmers who make Swim for Hope such a success each year.

For further information, please contact:

Lynette Hillier
Executive Director
Dr. H. Bliss Murphy Cancer Care Foundation
E-mail: lynette.hillier@easternhealth.ca
Phone: 631-9925

Corina Hartley
Executive Director
Swimming NL
Email: swimnl@sportnl.ca
Phone: 576-7946

For more information visit www.swimforhope.ca!